

Your donations at work

"I spent my first two years at university betting and playing fruit machines. I was out of control. I used to go to the Money Shop and sign cheques for £50 cash that I did not have in my bank. I would sneak around hoping friends and family would not see me gambling. I was fully aware of the shame I felt at my problem.

When I finally graduated and secured a job my starting wage was £24,000. I was £25,000 in debt by this point on credit cards alone. I probably owed a further £25,000 on college and student loans etc. I managed to secure a job on a very good salary and made a good bonus every year for the last three years. But I lost £30,000 in three months. That was when I found GamCare. I'm so glad I did - it was nice to find many others with similar problems and good to share experiences. In many ways, it has saved me from hitting rock bottom.

Unfortunately, the clock cannot be turned back. I can, however, control my future."

GamCare client 2010

Resignations and appointments

At a recent Board of Trustees' meeting of The GREaT Foundation, Neil Goulden was appointed Chairman following the resignation by Andrew Tottenham.

In addition, Andrew Love - Deputy Chairman of The Ritz Hotel and Executive Chairman of The Ritz Club - was appointed as a Trustee to represent the independent casino sector; Ken Turner - Chief Executive Officer of Sceptre Leisure plc - was appointed as a Trustee to represent the machine sector (following the resignation of Derek Lloyd); and Jonathan Paveley - Executive Chairman of Admiral Taverns - was appointed as a Trustee to represent the pub sector.

The GREaT Foundation Board of Trustees is now: Ian Burke (Chief Executive, The Rank Group plc); Richard Glynn (Chief Executive, Ladbrokes plc); Neil Goulden (Neil Goulden Consulting) - Chairman of The GREaT Foundation; Nick Harding (Chief Executive, Praesepe plc); Clive Hawkswood (Chief Executive, Remote Gambling Association); Andrew Love (Deputy Chairman, The Ritz Hotel and Executive Chairman, The Ritz Club); Jonathan Paveley (Executive Chairman, Admiral Taverns); Ralph Topping (Chief Executive, William Hill); Ken Turner (Chief Executive Officer, Sceptre Leisure plc); and David Yu (Chief Executive Officer, Betfair).

On 1 July 2011, Marc Etches was appointed Chief Executive of The GREaT Foundation. Over the next two months, Geoffrey Godbold - GREaT's current Director - will work in tandem with Marc and effect a smooth handover of executive responsibilities. Geoffrey will then step down from his position on 9 September 2011.



Contact us

The GREaT Foundation
35 Piccadilly
London
W1J 0DW

Tel: +44 (0)20 7287 1994

Fax: +44 (0)20 7734 4561

Email: info@thegreatfoundation.org.uk

Website: www.thegreatfoundation.org.uk

Registered in England No: 4384279

Charity No: 1093910

Chairman: Neil Goulden

Chief Executive: Marc Etches

Director: Geoffrey Godbold OBE

Fundraising Director: Karen Churches

Fundraising Assistant: Gemma Harrod

Established in June 2009, The GREaT Foundation raises funds through voluntary donations to support research, education and treatment of problem gambling.

We encourage **all organisations** that derive income directly from gambling to make a donation to us at the rate of **0.085% of gross gambling yield/profit** with a minimum annual donation of £250, whichever is the greater; organisations that make an income indirectly are asked to donate at the rate of 0.85% or £250, whichever is the greater.

In addition to the gambling industry, our supporters also include finance organisations, media, legal and professional advisers.

GREaT News

Featuring RGF Roundup

THE
GREaT
FOUNDATION

July 2011

GREaT breaks £5million threshold

We are delighted to report that, for the second year running, we have achieved the minimum fundraising target that was set by Government in June 2009.

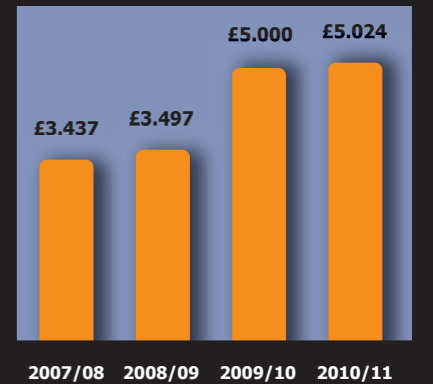
Despite the ongoing, challenging economic climate, in 2010/11 we managed to increase the amount raised by 0.5% on the previous year.

During 2010/11, 209 organisations donated to GREaT for the very first time and this helped swell our total number of donors for the year to over 900 - a 9.6% increase on 2009/10.

This growth is partly due to the fantastic support that the major gambling industry trade associations have given us in encouraging their members to donate - for which we are extremely grateful - and also to the Gambling Commission's announcement earlier this year reminding operators that they must adhere to the mandatory licence conditions and codes of practice in respect of contributions to problem gambling.

Whatever your reason is for donating to GREaT, we very much hope that you will continue to support us in 2011/12.

Annual Fundraising Results (£millions)



Chairman's Message by Neil Goulden



Neil Goulden
Chairman, The GREaT Foundation

As you may know, Andrew Tottenham recently resigned as Chairman of The GREaT Foundation, as he is now working overseas, and I have taken up this role. I would like to congratulate Andrew and the staff of GREaT for developing the fundraising programme and for successfully raising £5million for the 2010/11 financial year. In the current recession this was a truly fantastic achievement.

As the new Chairman, I want to focus on all the good work that emanates from donations. GREaT now has an observer seat on the Board of the Responsible Gambling Fund (RGF),

which distributes the money raised by GREaT, and we play a full and active part in ensuring that the funds you donate are spent wisely, deliver value for money and maximise all the good work originated by GREaT and its predecessor organisations.

It's all too easy to primarily focus on industry donations being made to avoid a statutory levy. Personally, I have no fear of a statutory levy but I have to confess that the thought of a load of bureaucrats wasting industry money fills me with horror. The current voluntary structure gives us a very real say in how the money is spent and it also gives us credibility as a socially responsible industry in the eyes of politicians and regulators. The UK is the most responsible gambling industry in the world, with a huge reputation for self-regulation and voluntary donations. Long may that continue.

Despite the recession, we have raised (just) £5million in 2009/10 and 2010/11 and we need to do so again in 2011/12. However, we remain some

way short of our 'aspirational' fundraising target of £7million for 2011/12. Whilst this is hardly surprising in the current economic climate, any money raised in excess of £5million in 2011/12 will clearly increase our ability to 'do good' and will surely enhance our industry's reputation in the eyes of the Government.

So, during my tenure as Chairman of GREaT I am very keen to:

- Grow our fundraising capability above £5million
- Grow our influence in the tripartite structure (strategy board, fundraiser, distributor)
- Enhance the reputation of our industry as a socially responsible sector respected by politicians and regulators.

We very much value your support and I hope that you will agree to donate to GREaT in 2011/12.

* * * * *

INCLUDED WITHIN THIS ISSUE:

What's new for 2011/12? (page 2) • Your donations at work (pages 2, 3 & 8) • GREaT Annual Awards (page 3)
Summary of grants awarded by RGF (pages 4 & 5) • Our 2010/11 supporters (pages 6 & 7)

GREaT savings in costs



received complimentary advertising in various trade publications (value: £10,287) and non-financial donations in kind relating to sponsorship of The GREaT Foundation Annual Awards 2010 (value: £7,418) which totalled £17,705.

We continue to strive to keep our costs down with all fundraising activities including PR, marketing and event management being handled in-house.

Whilst most organisations chose to support GREaT by making a financial donation, during 2010/11 we also

Although we have not yet produced final audited accounts, we can report that our overheads and runnings costs for 2010/11 equated to approximately £251,500 - just 5% of the total funds raised.

This slight increase on the previous year is mainly due to the fact that we required a permanent office in order to accommodate our three full-time members of staff.

Your donations at work

"I'm now living life as a recovering compulsive gambler. After 25 years of mayhem and personal destruction and the destruction of many others who crossed my path, I finally accepted the help I needed. I've been through the Gordon House [Gordon Moody Association] programme and now work for Gambling Therapy as an on-line adviser. I'll always be a compulsive gambler; Gordon House has given me the tools to lead a life with the knowledge that this addiction can be suppressed. I need to be aware of my desires, my faults, my triggers ... and the acceptance that I'm me, and for the first time in a long time ... I quite like me!"

Harry - Gordon Moody Association client

What's new for 2011/12?

Window stickers and logo

We are pleased to announce that Satellite Information Services has very kindly sponsored the cost of printing window stickers for our 2011/12 donors.



The cost of printing this window sticker was kindly sponsored by Satellite Information Services Ltd

Window sticker design (actual dimensions: 150mm x 75mm)

As well as receiving an official certificate, you will now also receive a window sticker highlighting your organisation's awareness of social responsibility. Should you require additional stickers you may purchase these at a cost of £1 each (inc p&p) whilst stocks last - minimum order: two window stickers.

We have also updated our GREaT Donor 2011 logo to reflect the layout of the new window sticker and supporters may reproduce this on their letterhead and website.

Gamble Aware website re-launched

Earlier this year, GREaT funded the re-design and launch of the new Gamble Aware website.

An editorial panel comprising of representatives from the gambling industry, GamCare and the Responsible Gambling Strategy Board (RGSB) were behind the new look site and will meet regularly to oversee its content.

As you know, it is a requirement of the gambling industry code on socially responsible advertising that the Gamble Aware website address must be contained in every print and televised advert.

The aim is that the new Gamble Aware logo and colours will be phased in by advertisers over the coming months.

Press releases

As a further incentive to support GREaT, we are now offering a complimentary PR service to those organisations who make a minimum annual donation of £250.

Upon receipt of your donation, we will work with you to produce a press release promoting your support of GREaT and distribute this on your behalf to your local regional media. Further details will be enclosed with your certificate and window sticker.

For brand guidelines and to download the new logo please visit www.gambleaware.co.uk/brand-guidelines/#files.



GREaT donors (continued)

- JE Sheeran (Amusement Arcades) Ltd
- Jeff Mabey Ltd
- Jeffrey Green Russell
- Jeffries & Sons
- Jeffries Leisure Ltd
- JEM Leisure Ltd
- Jennings Racing (2006) Ltd
- Jennings Racing Ltd
- Jenningsbet (UK) Ltd
- Jet Amusements
- JG Leisure T/A Creedbet
- JMS Amusements
- Joe Jennings Bookmakers Ltd
- Joelson Wilson LLP
- John Codona's Pleasure Fairs Ltd
- John Ferguson Spares Ltd
- John Icke Automatics Ltd
- John Ling & Son Ltd
- John Speakman
- Johnny Ridley Ltd
- Johnys Entertainments (Tyneside) Ltd
- Johnys Entertainments (Tyneside) Ltd
- JR Turner Bookmakers
- JRS Leisure Ltd
- JSP Leisure Ltd
- JTP Amusements Ltd
- JTP Amusements Ltd
- JVC Leisure Ltd
- K Johnson Bookmakers
- K&J Leisure Ltd
- K&M Leisure
- Kaizen Internet Enterprises Ltd
- KC Leisure
- KE Automatics Ltd
- Keith Larcombe T/A Union Automatics
- Kellams Ltd
- Ken Blanks Turf Accountant
- Ken Howells Sports Betting
- Ken Joynes & Son Ltd
- Kenclub Equipment
- KER Videos
- KG Metcalfe
- Kim Thurston T/A Games Wharf
- Kings Bingo and Social Club
- Kingsport
- Kinsley Greyhound Stadium Ltd
- Kirby Racing
- Knight's Amusements
- Kossway Automatics Ltd
- KP Racing
- KW Reader & Sons Ltd
- Lakerose Leisure Ltd
- Lambourne Racing Ltd
- Lance Leisure Ltd
- Lanes@Largs Ltd
- Las Vegas Amusements Ltd
- Latgreen Ltd
- Leigh Smith Operations
- Leisure Entertainment Holders Ltd
- Leisure Worldwide Ltd
- Leisure Worldwide Ltd
- Leisuretime Automatics Ltd
- Leisureworld Amusements
- Leominster Bookmakers Ltd
- Les Ambassadeurs Club Ltd
- Les Croupiers Casino Ltd
- Les Russell
- Lewis Bet Bookmakers
- Leyburn Racing
- Liam Taylor Turf Accountants
- Lifewave Ltd
- Lillywhite Racing Ltd
- Limelight Amusements
- Lincolnshire Automatics Ltd
- Lincolnshire Automatics Ltd
- Lincs Bet
- Lincs Racing
- Linda Leisure Ltd
- Livewire Gaming Ltd
- Livingstone Bookmakers Ltd
- Lloyd Leisure
- Logic Leisure
- London Capital Group
- Lord George Leisure Ltd
- Lordsdale Estates Ltd T/A Cassino
- Lost Leisure Ltd
- Lotelle Ltd
- Lucky Strike Amusements
- Luxor Leisure Ltd
- Lynx Automatics
- Lynx Leisure Ltd
- M Cook Bookmakers
- M Purrington Racing
- Mac Automatics Ltd
- Machine Maintenance Services Ltd
- Machine Services Ltd
- MACS
- Major Automatics Ltd
- Manco Automatics Ltd
- Mann's Amusements Ltd
- Margaret Mortons Bookmakers
- Mark Jarvis Ltd
- Marshalls Amusements
- Martins Reel Games Ltd
- Marvelgold Ltd
- Masterplay Leisure Services Ltd
- Masterson Leisure Ltd
- Maurice Ball Bookmaker
- Maurice Charge Ltd T/A Sports Bookmakers
- Max Gaming Ltd
- Maxx Leisure
- Mayfair Bingo Ltd
- McKellar Bookmakers
- Medglen Ltd
- Meeron Ltd
- Mendip Coin Company
- Metrobet Bookmakers Ltd
- MGK Leisure Ltd
- Michael Collins Racing Ltd
- Micro Automatics
- Microgaming
- Millennium Leisure
- Millers Amusements Ltd
- Mirage Leisure Ltd
- Missionbell Ltd
- MJS Amusements Ltd
- Moloney Automatics Ltd
- Money Controls Ltd
- Morrisons Bookmakers Ltd T/A Scotbet
- Mo's Place
- Moto Hospitality Ltd
- MP Crolla & Sons (Turf Accountants) Ltd
- MR Hill
- Mr Rigby's Leisuretime Ltd
- Mulvaney Bookmakers Ltd
- MyLotto24 Ltd
- N Charles Bookmakers
- NB Leisure Ltd
- NetPlay TV Services Ltd
- Network Resource Management Ltd
- New Century Bingo Ltd
- New Globe Bingo & Social Club Ltd
- New Pastimes Amusements
- New Walton Pier Company Ltd
- Newby Automatics Ltd
- Newport Automatics
- Newton Leisure (Scotland) Ltd
- Newtown Racing Ltd
- Nobby Clarke Racing
- Noble Leisure Company Ltd
- Norfolk Greyhound Racing Co Ltd
- North Devon Leisure
- North Wales Amusements Ltd
- Norway Racing
- Norwich City Football Club
- Nottingham Greyhound Stadium Ltd
- Oak Amusements Ltd
- Oak Automatics Ltd
- Oaklodge Automatics Ltd
- Oakwood Amusements
- Oasis Amusements
- Oasis Entertainments (Morecombe) Ltd
- Oasis Family Leisure (Manchester) Ltd
- Oldland Leisure Ltd
- Oliver Wyman Consulting Ltd
- Olswang LLP
- Olympia Amusement Arcade
- Olympia Amusements
- Olympia Amusements Centre
- OpenBet
- Oram Brothers Ltd
- Oulton Broad Leisure Ltd
- Overs & Rich Ltd
- Oysterfleet plc
- P Stephenson
- Paddock Bookmakers Ltd
- Paghnam Amusements Jackpots
- Palace Bingo
- Palace Casino
- Palamax Betting and Gaming Ltd
- Palatial Leisure Ltd
- Panbet Ltd
- Park Resorts
- Parkinsons Machines & Vehicles Ltd
- Parkstock Ltd
- Pastimes & Amusements (Barmouth) Ltd
- Pastimes Amusements
- Pastimes Ltd
- Pat Kelly Machine Rentals Ltd
- Pat O'Hare Bookmakers Ltd
- Pavilion Amusements Ltd
- Penlan Social Club
- Peter Derrick Racing
- Peter Jones Bookmakers
- Peterborough Sports Stadium Ltd
- Pharaohs Amusements
- Phoenix Sport
- Picklive Ltd
- PicPac Ltd
- Pier Amusements (Felixstowe) Ltd
- Pinnacle Racing
- PKR Technologies
- Playland Holdings Ltd
- Playtech Ltd
- Playtronic Leeds Ltd
- Plymouth Leisure Ltd
- Point Leisure Ltd
- PokerStars
- Poundpalm Ltd
- Poundpalm Ltd
- Poymatics Company Ltd
- PP Leisure Activities
- PP Racing
- Premier Automatic Machines Ltd
- Premier Bingo
- Premier Racing
- Premier Sports Bookmakers
- Premier Tipster Ltd
- Pridmore Bookmakers
- Prize Coin Equipment
- Project Coin Machines Ltd
- Proteus Gaming Systems Ltd
- Pwllheli Amusements Ltd
- P-Jays Bookmakers Ltd
- Quality Amusements Ltd
- Quality Coin Leisure Ltd
- Queensgate Leisure Services Ltd
- Rainbow Casino Ltd
- RAL Interactive Ltd
- Ravendie Ltd
- Raywood Leisure
- RD Racing
- Red Dragon Racing Ltd
- Red Rose Leisure
- Redcar and District Workingmens Club
- Reel Leisure Time Ltd
- Regal Amusements
- Regal Arcades Ltd
- Regency Leisure
- Regent Automatic Machines Ltd
- Regors Bingo & Social Club
- Richard Power Bookmakers
- Richard Wilmot
- Riviera Leisure Ltd
- Rix Automatics
- RLMS Sales Ltd
- Roar Betting
- Robert Flint
- Rolyat1 Ltd
- Roma Leisure (Central) Ltd
- Ron Dean Bookmakers
- Rowland's Leisure Ltd
- Roy Wood Automatics
- Royal Racing
- Royton Automatics
- RP Wadey
- RTB Investments Ltd
- Rubicon Pastimes Ltd
- Rugby Football Union Draw Society
- Rupert Smith
- S&D Bookmakers Ltd
- Sam Johnson Bookmakers Ltd
- Samvo Entertainment Ltd
- Sandown Pier Leisure Ltd
- Sands Amusements
- Santander Corporate Banking
- SAR Leisure Ltd
- SAS Amusements
- Saunton Enterprises Ltd
- Saunton Estates Ltd
- Savoy Enterprises Ltd
- Sawyer Rigby & Co Leisure
- Sawyer Rigby & Co Leisure
- Sceptre Leisure Solutions Ltd
- Scotscoop The Bookies
- Seagull Amusements
- Sefton Automatics Ltd
- Seldis Cooper
- Shaws Pastimes Ltd
- Sheffield Lane WMC & Institute Ltd
- Shepherd Arcades Ltd
- Sherlock Amusement Sales
- Shetland Turf Accountants Ltd
- Shipley Brothers Ltd T/A BJ's Bingo
- Shipley Estates Ltd
- Shipley Leisure Enterprises Ltd
- Shopper's Luck
- Showtime Amusements
- Shropshire Leisure Services
- Silcock Leisure (North West) Ltd
- Silcock Leisure Group Ltd
- Silks Racing
- Silver Dollar Club
- Sims Automatics Ltd
- SJK Services
- Sky Betting & Gaming
- Slot Leisure Ltd
- Slots Amusements Ltd
- Slotworld Ltd
- SMLottoMe Ltd
- SNW Pastimes Ltd
- Solway Leisure Services
- Sound and Leisure Services Ltd
- South Coast Amusements Ltd
- Southern City Leisure Ltd
- SP Graham Ltd
- SP Racing
- Spin 2 Win
- Sportech plc
- Sporting Index Ltd
- Sportingbet plc
- Spreadex Ltd
- St Johnstone FC Facilities Association
- Stadel Developments (Hastings) Ltd
- Stan James plc
- Stanleybet
- Star Racing Ltd
- Stardust Bingo Club
- Stardust Leisure (2000) Ltd
- Stardust Leisure Ltd
- Starlight Music
- Stermik Gaming Ltd
- Stephen Robinson
- Sterling Automatics
- Stuart Trevasisk Racing Ltd
- Sun Orbit Amusements Ltd
- Sunderlands
- Super Soccer Ltd
- Sure Leisure Ltd
- Symonds Amusements
- T Sheldon Amusement Machines
- Tablesport Ltd
- Taylor Made Fun Ltd
- Taylormade Betting
- TCS John Huxley Europe Ltd
- TE Cordwell (Hyde) Ltd
- Teddy Clark Amusements Ltd
- Teddy Clark Ltd
- Teddy's Amusements Ltd
- Teen Spirit Ltd
- Teen Spirit Ltd
- Telegraph Media Group
- Terry Beaumont
- Terry Frodsham
- The Bingo Association
- Charitable Trust Ltd
- The Clacton Pier Company Ltd
- The Connaught Bingo Club
- The Co-operative Bank
- The Co-operative Bank
- The Fun Spot
- The Global Draw Ltd
- The Jockey Club
- The Lotteries Council
- The Mayne Bookmaker Ltd
- The Premier Instant Society
- The Priory Club
- The Quiz Machine Company
- The Ritz Hotel Casino Ltd
- The Royal British Legion
- The Vintage Motorcycle Club Ltd
- Thomas's Entertainments (Leicester) Ltd
- Thomas's Entertainments Ltd
- Thurston UK Ltd
- Ticatiboo Ltd
- Tipp 24 Services Ltd
- Tir Prince Raceway Ltd
- TJ Leisure
- Token Amusements Ltd
- Tombola (Alderney) Ltd
- Top Ten Bingo Ltd
- Torbay Amusements
- Total Sport Bookmakers
- Tote
- Touch-tech UK Ltd
- Town & Country Bookmakers (330) Ltd
- Trax Credit Ltd
- Trecco Bay Holiday Park
- Triangle Amusements Ltd
- Triangle Racing
- Truelap Ltd
- TS Racing
- Tunmore Leisure Ltd
- Turf Bookmakers
- TV & Video Direct
- Tyne Tees Entertainments Ltd
- UIA Lottery Management Services Ltd
- UK Piers Ltd
- Valiant Sports Ltd T/A Rileys
- Valmatics (Swansea) Ltd
- Vauxhall Holiday Park
- Vegas Amusements
- Vegas Betting Ltd
- Victoria's Trading Ltd
- Virgin Games Services Ltd
- Vu Games Ltd
- W and S Amusements
- W Ball & Sons Amusements
- W&D Automatics
- W&J Shaw Pastimes (Withernsea) Ltd
- Wadbrook Amusements Ltd
- Wadbrook Leisure
- Waldron Racing
- Warner Leisure Hotels
- Warwick's Amusements
- Watersplash Investments Ltd
- Watson Bookmakers
- Welcome Break
- Weller Racing Ltd
- Welsh Rugby Union
- West Midlands Leisure Ltd
- Westminster Automatics
- WH Marshall Ltd
- White Leisure Ltd
- Whitesides Amusements
- Wight City Leisure plc
- Willenhall Social Club
- Wilson Amusements
- Wilson Leisure
- Winners Bingo Ltd
- Winners Gaming Ltd
- Winwood & Ridley Ltd
- Working Men's Club & Institute Union Ltd
- World Bet Exchange Ltd
- Wycombe Coin Ltd
- Wyke Gaming & Amusement Centre
- Wynne-Hatton Leisure Organisation Ltd T/A Portland Bookmakers
- X and O's Amusements
- X&Os Amusements
- York Coin Leisure Ltd
- Zenastar

In addition to the above, we would also like to thank 80 other donors who requested to remain anonymous.

*As at 17 June 2011

2010/11 supporters*

On behalf of the beneficiaries, we are extremely grateful to the following organisations for their financial support:



• Bet365 Ltd



• Betfair
• Done Brothers (Cash Betting) Ltd T/A Betfred
• Electrocoin Sales Ltd
• Gala Coral Group
• Genting UK plc
• Ladbrokes plc
• Namco Operations Europe Ltd
• Paddy Power plc
• Praesepe plc
• Punch Partnership (PTL) Ltd
• The Rank Group plc
• William Hill plc



• Aspers Group Ltd
• Aspinalls Club Ltd
• Astra Games Ltd
• B&N Regal (Abingdon) Ltd
• Border Automatics Ltd
• Castle Leisure Ltd
• Celtic Bookmakers UK Ltd
• Clifton Bingo Club Ltd
• Con Miloni and Sons Ltd
• Corbett Bookmakers Ltd
• Countgrade Ltd
• Dransfield Novelty Company Ltd
• Flamingo Leisure Ltd
• Harbour Amusements (Devon)
• Hare Bookmakers
• Harker Leisure Ltd
• Herne Bay Leisure Ltd
• Horning Pleasurecraft Ltd
• Isle of Man Gambling Supervision Commission
• Linland Ltd
• London Clubs International
• Manning's Amusement Park Ltd
• Mitonsede Ltd
• New Coin Automatics Ltd
• Nickelodeon Ltd
• Northumbria Leisure Ltd
• Petron Amusements Ltd
• Poppleston Allen
• Reflex Gaming Ltd
• Richmond Bookmakers
• Satellite Information Services Ltd
• SE Leisure Ltd
• Seacroft (Hemsby) Ltd
• Silvertime Amusements Ltd
• Stock's Bookmakers
• Talarius Ltd
• The Gliderdrome (Bingo) Boston
• Town & County Leisure Ltd
• W Underwood Amusements Ltd
• Winchester Automatics Ltd
• Wizard Amusements Ltd

• Aberdeen & North East Rotary Clubs Charity Lottery Society
• Ace Electra Amusements
• AD Associates
• ADM Racing
• Admiral Taverns
• Adnams plc
• Affordable Leisure UK Ltd
• Ainsworth Game Technology (UK) Ltd
• AK Amusement Supplies
• Alan Davis Automatics
• Albyn Video Games
• Aldo's Odds
• Alex Monteith Bookmakers
• Alpha Automatics
• AMG Leisure Ltd
• Amilind (UK) Ltd
• Amusement World Ltd
• Andrew Allan Bookmakers
• AR & ER Mather(Bookmakers)
• Arcadia (Ryde) Ltd
• Arcadia Leisure Ltd
• Arches Trading Ltd
• Aristocrat Technologies Europe Ltd
• Aristomatics (Pontefract) Ltd
• Armitage Leisure Services
• Armley Amusements Ltd
• Ash Gaming Ltd
• Ashcroft Bookmakers Ltd
• Associated Brewery Leisure Services
• Astral Marine Services Ltd
• B&N Regal's Amusements
• Austrian Gaming Industries GMBH
• Auto Amusements Ltd
• Automatic Choice Amusements
• Automatic Machine Services Ltd
• Automatique
• Away Resorts Ltd
• Aztec Coin Equipment Ltd
• B&E Parkin Leisure Ltd
• B&E Parkin Leisure Ltd
• BBB 247 Ltd T/A Bet Bet 24/7
• BC7 Ltd
• BE & MA Newton
• Beach Bingo
• Bell-Fruit Group
• Bellmatic Leisure Ltd
• Benford Automatic Co Ltd
• Bentley's Amusements
• Bernard Curran
• Bernard Murphy Sports Betting Ltd
• Bestrose Ltd
• Betting Shop Services Ltd
• Billy Manning Ltd
• Blackheath Bookmakers Ltd
• Blenheim Racing (Turf Accountants) Ltd
• Blue Anchor Leisure Ltd
• Blue Lagoon Amusements - Loizou Leisure Ltd
• Blue Square Gaming Alderney
• BMI Amusements
• Bob Jones (Bookmakers) Ltd
• Bob Rudd Leisure Ltd
• Bolton Wanderers
• Development Association
• Bonanza 2000 Ltd
• Bond Pearce LLP
• Border Bingo Clubs Ltd
• Bowery Sports Ltd
• Braddicks Amusements Ltd
• Bradfields Sports Bookmakers
• Braintree Amusements
• Breakout Operations Ltd
• Brean Leisure Park Ltd
• Breckland Cinema Company T/A Winners Bingo
• Brenland Leisure Ltd
• Brian Newton Leisure Ltd
• Bridge Phonographics Ltd
• Bridthorn Ltd
• British Beer & Pub Association
• Brooks Wilkinson Ltd T/A Paradise Island Bingo



• 10 Bet Ltd
• 24-7 Amusements Ltd
• 7 Red Betting & Gaming Ltd
• 888 Holdings plc
• A&S Leisure Group Ltd
• Aardvark Gaming Ltd
• ABC Leisure (Machines) Ltd

• Brown Leisure Ltd T/A Leo Leisure
• Brunton & Mylum
• Bubbles Amusements
• Bubbles Bookmakers
• Buckingham Bingo Ltd
• Buzz Sports Ltd
• bwin.party digitalentertainment plc
• C&R Racing
• CA Heal & Sons(Amusements) Ltd
• Cadmans Leisure Centres Ltd
• Cain's Amusements Ltd
• CalMac Ferries Ltd
• Camelot Group plc
• Canbet Sports Bookmakers UK Ltd
• Capital Coin Machine Co Ltd
• Capitol Bingo
• Carefree Amusements
• Carey Leisure
• Carlton Clubs
• Carnaby Gaming Machines Ltd
• Carridian Racing
• Cascading Leisure Centre Ltd
• Cash In Amusements
• Cavenbridge Ltd
• CC Leisure Ltd
• Cearnsport Ltd
• Celtic Racing Credit Bookmaker
• Central Properties (Durham) Ltd
• CFP (1991) Ltd
• Charles Watson
• Chas Kendall (Turf Accountant) Ltd
• Cherries Amusements
• Chilvers Automatics Ltd
• Chisholm Bookmakers Ltd
• Choicebet Ltd
• Cinque Ports Racing (Bookmakers) Ltd
• City Bookmakers
• City Vending UK Ltd
• Clanbond Ltd
• Claremont Automatics Ltd
• Clarion Events
• Clarks Leisure and Catering Ltd
• Claydon Racing
• Clermont Leisure (UK) Ltd
• Cleveland Leisure Centres Ltd
• Clockfair Ltd
• Clover Racing
• Club 2000 Bingo Ltd
• Club 3000 Gaming Ltd
• Club Amusements
• Club Fruit Services Ltd
• Club Grand Bingo
• Clyde Coin Ltd
• Clyde Leisure Ltd
• CM Johnston Bookmaker
• Cobra Automatics
• Cobra Automatics
• Coin Castle Ltd
• Coin IT Leisure Ltd
• Coin Leisure Ltd
• Cointron Amusements
• Colchester Leisure Games
• College Racing (Beckenham) Ltd
• Compton Bassett Racing
• Comrie Leisure Ltd
• Concept Games Ltd
• Cool Games Ltd
• Coppermine Amusements
• Cosmic Video Amusements Ltd
• Cosmo Bingo Eccles Ltd
• Cosmo Bingo Stalybridge
• Cotswold Micro Systems Ltd T/A CMS Gaming
• Coverdale Racing
• Cresta Leisure
• Cricket Bet Ltd

• Crofton Amusement Machine Supplies
• Crooklets Cafe (Bude) Ltd
• Crown Leisure Ltd
• Cullis's Amusements
• Cummins-Allison Ltd
• D Russell Bookmakers
• D&D Amusements Ltd
• D&N Parnham
• Dale Begg
• Dave Toms Turf Accountant
• David Curran
• David McAllister Bookmaker
• Davis (CR Tubes) Ltd
• Dawsons Amusements
• DC Automatics
• DD Racing
• Dead Heat Racing
• Dealpraise Ltd
• Deeside Automatics
• Deeside Bookmakers Ltd
• Deloitte LLP
• Demo's Amusements
• Dennis Roberts
• Dickfishers Bookmakers
• Dixmar Racing Ltd
• DJC (Amusements) Ltd
• DM Campbell
• DMC Leisure
• Docdata Payments (Response) Ltd
• Doncaster Greyhound Stadium
• Doubleday Automatics
• Dovematics
• DP Leisure
• Dreamland Leisure Ltd
• DS Racing
• Dynamic Gaming Ltd
• E Coomes (Holdings) Ltd
• Eastern Automatics Ltd
• Easy Racing Ltd
• Easybet Bookmakers
• EB & K Newton
• Eclipse Sport Ltd
• ECM Systems Ltd
• Eddy Prowse Automatics
• Edward George Ltd
• Edwards Amusements Ltd
• EH Blacklock
• Electracade Ltd
• Electrocoin Automatics Ltd
• Elitebet Ltd
• Embed Playsafe
• Empire Amusements
• Empire Games Ltd
• Enterprise Amusements
• Escal Investments Ltd
• Essex Leisure Ltd
• Essex Leisure Ltd
• Etote Ltd
• Everards Brewery Ltd
• Extrabet Ltd
• F Simmonds & Sons
• F&M Automatics Ltd
• Fair City Amusements Ltd
• Fair Games UK Ltd
• Fairfield Holdings
• Family Amusement Centre
• Family Amusements Ltd
• Family Leisure Holdings Ltd
• Federation of Racecourse Bookmakers
• Filco Ltd
• First Motorway Services Ltd
• FJ Wylie Machines
• Fletcher Automatics (Rednal) Ltd
• Fletcher's Bookmakers
• Forth Social & Leisure Club
• Francis Brothers Racing Ltd
• Fraser Capital Management
• Fred Britton Turf Accountant
• Full House Bingo Ltd
• Fuller, Smith & Turner plc
• Funfayre Leisure Ltd
• Funomatics Ltd
• Funspot Ltd
• Funtasia Amusements
• Funtime Leisure
• Gaiety (Clacton) Ltd
• Gallop Bookmakers Ltd

• Gambit Leisure
• Game World Ltd
• Gameplan Gaming & Leisure Equipment Ltd
• Games Evolution
• Games Media Ltd
• Games Warehouse Ltd
• Gamestec Leisure Ltd
• Gamesys Ltd
• Gaming Machines Supplies Ltd
• GJR Leisure Ltd
• Glenside Automatic Machine Co
• Global Betting Exchange
• Global Betting Exchange UK
• Go Leisure
• Gold Rush Gaming
• Goldman Sachs International
• Goodwin Racing Ltd
• GR Racing
• GR8ODDS Ltd
• GRA Ltd
• Graham & Caldwell Bookmakers
• Grand Amusements Ltd
• Grand Bingo Club
• Grand Pier Ltd
• Grandspan Ltd
• Grange Valley Amusements
• Graves (Cumberland) Ltd
• Greene King plc
• Greenhill Racing Ltd
• Greens Amusements
• Grove Leisure Ltd
• Guildford Automatics
• Halliday Leisure
• DP Leisure
• Harbour Amusements (Cornwall) T/A Patsea
• Harbour Park Ltd
• Harleston Turf Ltd
• Harris Amusements / Ticketgrange Ltd
• Harry Levy Amusements Contractors Ltd
• Harry's Fish Bar
• Hart-Marler Leisure
• Hart's Amusements
• Haven Leisure Ltd
• Haverfordwest Coin Machines
• Haverfordwest Coin Machines
• Hayes Amusements
• Hayton Automatics Ltd
• HB Leisure Ltd
• Heavitree Brewery plc
• Heddleworth Amusements Ltd
• Hessele Automatics Ltd
• High Force Leisure Ltd
• Hi-Tide Inn
• Hoburne Ltd
• Holdsworths Amusements
• Holiday Resort Unity
• Holland Park Leisure Ltd
• Hospice Lotteries Association
• Hull FC Youth in the Community
• Hull's Enterprises Ltd
• IGT-UK Group Ltd
• Independent Bookmakers Ltd
• Independent Leisure Services
• Indoor Games
• Inns & Leisure Ltd
• Inspired Gaming (UK) Ltd
• Instone & Ashby Ltd
• Intertain Ltd
• Intouch Games Ltd
• Isis Leisure
• Itza Pleasure Ltd
• Ivor Thomas Amusements Ltd
• J White (Derby)
• J&J Leisure Services
• J&L Leisure (Amusements) Ltd
• J&M Promotions
• JA O'Brien's Pleasure Fairs
• Jacaranda Amusements
• Jack Hayward Racing
• Jack Wilton
• Jackpot Amusements Ltd
• Jackpoteers Ltd T/A Leisureline
• James Automatics
• James Crombie Bookmaker
• Jaxx UK Ltd
• Jaybee Leisure (Leigh) Ltd
• JB Jones Amusements Ltd

continued/...

The GREaT Foundation Annual Awards

In April 2011 we hosted an Annual Awards event to recognise and celebrate our top donors of 2010.

This year, The GREaT Foundation Annual Awards took place at Ascot Racecourse and nominees were invited to enjoy an afternoon's racing prior to the awards ceremony.

We appreciate that the last year has been very tough financially for the gambling industry as a whole and it is, therefore, even more gratifying to see organisations such as bet365 making a special effort by increasing its support of The GREaT Foundation.

The number of people affected by problem gambling is not diminishing and the monies donated to us are as much needed now as ever before. On behalf of the beneficiaries, we thank each and every one of you that supported us in 2010/11. (Please see page 6 for details of our GREaTer and GREaTest 2010 award winners).

We are also extremely grateful to Ascot Racecourse, Betfair, Gala Coral Group,

Ladbrokes, Praesepe, Satellite Information Services and William Hill for sponsoring The GREaT Foundation Annual Awards 2010 and making the event possible.



Sheila Preston (Head of Telephone Betting and UK Customer Services, bet365) receives the Donor of the Year 2010 award from Geoffrey Godbold OBE (Director, The GREaT Foundation)

On winning Donor of the Year 2010, Denise Coates – Joint Chief Executive of bet365 – said:

"On behalf of the industry, I would like to thank The GREaT Foundation for all its fundraising efforts. It is important for everyone to support GREaT – every company in the gambling industry should be able to contribute something. Social responsibility is taken very seriously at bet365 and

significant donations to GREaT are one of the ways that we can demonstrate that. As one of the world's leading online gambling companies, bet365 is encouraged to see the online sector maintaining its high levels of support for The GREaT Foundation."

Annual Awards 2011

The GREaT Foundation Annual Awards 2011 nominees will again be selected by an expert panel representing the gambling industry trade associations and operators.

To qualify for our Annual Awards 2011, please ensure that we receive your 2011/12 donation by 31 December 2011.

When completing your donation remittance form, don't forget to include the percentage rate of gross gambling yield/profit that your donation represents as this information, together with comparable figures from last year, will help us to identify a wider range of organisations that make an extra effort in supporting us.

Your donations at work

"The one to one sessions with Jenny were supposed to be sessions with my son too but he didn't turn up at any of them. However, Jenny helped me to focus on my own feelings and needs. The relative connections groups made me see that I'm not alone, I was able to see how other people are affected, and the different types of people that gamble. They gave me more confidence as previously I had felt very guilty that I had brought up a son who had become a gambler. Attending the groups helped me to carry on focusing on, and nurturing, myself.

Looking back over the years since I first attended, I feel a lot better emotionally, although physically I need to pick up the pieces as my health has suffered from the constant anxiety."

National Problem Gambling Clinic client

GREaT mailing list

In addition to this printed newsletter, we issue a small number of e-news bulletins and press releases throughout the year.

To receive a copy of these communications, please ensure that you include your email address when completing your donation pledge and remittance forms.

Alternatively, if you would prefer to subscribe to our mailing list online you can do so at www.thegreatfoundation.org.uk/enewssubscription.html.

Rest assured, we will not share your contact details with any third party and you may opt out of receiving these mailings at any time.



RGF Roundup by Carol Stone



Carol Stone
Chief Executive of the Responsible Gambling Fund (RGF)
and Responsible Gambling Strategy Board (RGSB)

During its first full year of operations RGF has entered into new relationships; made new contacts amongst professionals who are

interested in gambling related harm; committed funds to ambitious and innovative new programmes across the country; continued to support the lead treatment providers; and commissioned research and evaluation projects that will inform RGF and its stakeholders' future direction. We have put in place a range of methods to communicate what we are doing and are pleased with the feedback and discussion this has generated.

RGF awarded grants to GamCare (for treatment services and its helpline), the National Problem Gambling Clinic and Gordon Moody Association. During the year, we began discussions about future funding arrangements which will help us all to speak with confidence about the efficiency and effectiveness

of the care and support for which funds are provided. In collaboration with treatment providers across the country, we have begun to develop quality standards and data reporting frameworks for problem gambling treatment that are as robust as those for other addiction services and will provide a great deal of information for future policy and planning.

Early in the financial year RGF began to develop a programme of work that will explore the opportunities for early identification of gambling related harm and early and brief 'interventions'. Three 3-year Gambling Risk and Harm Minimisation (GRAHM) pilots – in the West Midlands, South Wales and parts of Scotland - will develop the capability of local primary care, substance

misuse, mental health, debt advice, and other community-based services to identify and assist people, and those close to them, who are at risk of, or are already, being negatively affected by gambling.

A 3-year project with the Royal College of General Practitioners should mean that GPs across England, Scotland and Wales are set to benefit from a training programme aimed at helping them to spot and refer on people at risk of, or who are facing harm from, gambling. The programme aims to reach 1,500 GPs during its first two years and the longer term aim is to adapt the training package for other staff working in specialist services such as debt advice agencies, mental health services, drug and alcohol services, and prisons.

RGF's research work has focussed on evaluation and on reviews and studies that will inform future programmes; and specific projects in relation to gaming machines. Findings from all of these will be published and disseminated as they are completed. Further details about our work can be found at www.rgfund.org.uk.

Looking forward

Over the next 12 months or so we expect to support some collaborative projects in relation to young people with some of the national lead organisations which are concerned with the care and protection of children and young adults who are most at risk in society. RGF is also rolling out its data reporting framework – the first of its



kind for gambling treatment services in Britain. The aim of the framework is to collect standardised data from all RGF funded treatment service providers about who uses treatment services, what they gamble on, and how soon they can access help. It will help improve the quality of RGF funded services and assist in improving value for money and the outcomes for users. Moreover, we aim to begin developing ways in which treatment service users can engage meaningfully to drive quality, service design and best use of resources.

* * * * *

Summary of grants awarded by RGF during 2010/11

RGF's workstreams are also delivered through contracts, partnerships, collaborations, and direct staff activity.

RESEARCH, EDUCATION OR TREATMENT?	KEY PROJECT OBJECTIVES	PROVIDER	PROJECT NAME	DATE CONTRACT AWARDED	CONTRACT PERIOD	TOTAL GRANT AWARDED (rounded to the nearest £500)
Treatment	To provide treatment services and a helpline	GamCare	Treatment services and helpline	Apr 2010	12 months	£2,500,000
Treatment	To provide treatment services	National Problem Gambling Clinic	Treatment services	Jun 2010	9 months	£254,000
Treatment	To provide treatment services	Gordon Moody Association	Treatment services	Apr 2010	12 months	£498,000
Research, Education / Prevention and Treatment	The overall aim is to pilot, and evaluate, an integrated approach to gambling related harm services that build strong local partnerships with primary care and other tier one and tier two services; is responsible to local need; develops an evidence-base; demonstrates a collaborative approach to preventing and minimising gambling related harm; and promotes responsible gambling	Aquarius	Gambling Risk and Harm Minimisation pilot	Oct 2010	Circa 36 months	£486,000*
		Addiction Recovery Agency	Gambling Risk and Harm Minimisation pilot	Nov 2010	Circa 36 months	£497,500*
		RCA Trust	Gambling Risk and Harm Minimisation pilot	Mar 2011	Circa 36 months	£488,000*
Education / Prevention	To develop and deliver gambling related harm interventions training for GP and primary care staff	Royal College of General Practitioners	Training for GPs and primary care staff	Mar 2011	36 months	Circa £576,000*
Education / Prevention	To raise awareness of gambling as an issue for higher education and to provide resources to support students and staff which will minimise and prevent problem gambling in universities (programme of work in partnership with the University of Central Lancashire)	Manchester Metropolitan University	Preventing and minimising problem gambling in higher education settings	Apr 2010	Circa 18 months	£50,000
Research	To provide a comprehensive overview of alternative approaches to information-gathering in order to inform the decision about whether or not to commission a longitudinal survey	NatCen	Longitudinal research scoping study	Jun 2010	Until completion	£12,000
Research	To complete PhD studies associated with gambling related harm	Juemin Xu	PhD	Jul 2010	Circa 48 months	£80,000
		Richard Cutter	PhD	Mar 2011	Circa 48 months	£80,000
Research	To provide a comprehensive overview of machine locations by gambling premises and other venues, and average machine numbers by category and type per relevant premises, in order to correlate this data with a map of the socio-economic and demographic features of different British jurisdictions, regions and localities	Geofutures	Research into high risk areas: Machines 1	Dec 2010	Until completion	£48,000
Research	To critically review research carried out since 2004 relating to selected research areas highlighting their strengths and weaknesses in terms of available data; outlining their applicability to the British context; and identifying gaps in evidence base where further research is needed	Rand Europe	Map the Gap	Nov 2010	Until completion	Circa £60,000**
Research	To archive the 1999 Prevalence Dataset and establish a British Gambling Prevalence Survey user group	NatCen	British Gambling Prevalence Survey 1999 data	Oct 2010	Until completion	£15,000

* To be paid in installments over the period of the contract

** Includes fee for complementary expertise