



Fundraising for **G**ambling **R**esearch, **E**ducation and **T**reatment of problem gambling

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PRESS RELEASE

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PROBLEM GAMBLING FUNDRAISER TO PRESENT AWARDS TO ITS TOP DONORS

The GREaT Foundation – the Gambling Industry’s charity responsible for raising funds to support research, education and treatment of problem gambling - today confirmed that it will be presenting its Annual Awards to its top donors of 2009 at the International Gaming Expo (IGE) and European Amusement and Gaming Expo (EAG Expo) events in London.

Announcing the Awards, Geoffrey Godbold OBE – Director of The GREaT Foundation – said:

“The response to this year’s fundraising has been excellent and we are confident that we will achieve our annual target of £5million by the end of March 2010.

In helping us reach this goal, some organisations have shown a commitment beyond what is required of them – be it financially or due to some other special circumstance that made their contribution more significant – and we, therefore, believe that by presenting the Annual Awards at IGE and EAG Expo the recipients will be duly acknowledged by the Gambling Industry for the extra effort they have made”.

An expert panel representing the Trade Associations and operators has selected a shortlist of nominees to receive either a GREaTer (silver) certificate or a GREaTest (gold) certificate. Furthermore, one organisation will be crowned “The GREaT Foundation Donor of the Year”.

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The Annual Awards will take place as follows:

- 1) Event: IGE
Location: Seminar Theatre, Earls Court, London
Date: Tuesday 26 January 2010
Time: 4:00 pm
Sectors: Betting, Casino and Remote

- 2) Event: EAG Expo
Location: Seminar Theatre, Excel, London
Date: Wednesday 27 January 2010
Time: 4:00 pm
Sectors: Arcades, Bingo, Machine Suppliers, Manufacturers and Distributors

All show visitors and media are welcome to attend the Annual Awards.

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NOTES TO EDITORS

For further information or to request an interview with Geoffrey Godbold OBE, Director of The GREaT Foundation, please contact Karen Churches on 020 7518 0023 or by email churchesk@thegreatfoundation.org.uk.

The GREaT Foundation, formerly known as RIGT, was established in 2002 as the Gambling Industry's charity responsible for tackling problem gambling through the funding and commissioning of research, education and treatment from voluntary donations. In 2009, following a restructuring of the charity, RIGT was renamed The GREaT Foundation and returned to its original perceived function solely of raising funds for gambling research, education and treatment of problem gamblers.