



Fundraising for **G**ambling **R**esearch, **E**ducation and **T**reatment of problem gambling

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## **PROBLEM GAMBLING FUNDRAISER ANNOUNCES THE RESULTS OF ITS ANNUAL AWARDS**

The GREaT Foundation – the Gambling Industry’s charity for raising funds to support research, education and treatment of problem gambling – today confirmed the results of its Annual Awards which were presented to its top donors of 2009 at the International Gaming Expo and European Amusement and Gaming Expo events in London this week.

The nominees, which were selected by an expert panel representing the Trade Associations and operators, each have shown a commitment to The GREaT Foundation beyond what was required of them – be it financially or due to some other special circumstance that made their contribution more significant.

The results of The GREaT Foundation Annual Awards 2009 are as follows (sector details shown in brackets):

### **Donor of the Year**

- The Rank Group plc

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**Gold: GREaTest Award Winners**

- Betfair (Remote)
- Cashino Gaming Ltd (Arcades)
- Danoptra Ltd (Manufacturers, Distributors & Suppliers)
- Gala Coral Group Ltd (Betting)
- Ladbrokes plc (Betting)
- London Clubs International (Casino)
- PartyGaming (Remote)
- The Rank Group plc (Casino)
- William Hill plc (Betting)

**Silver: GREaTer Award Winners**

- Astoria Bingo Club (Bingo)
- Bet365 (Remote)
- Braddicks Amusements Ltd (Manufacturers, Distributors & Suppliers)
- Castle Leisure (Bingo)
- Chisholm Bookmakers Ltd (Betting)
- Corbett Bookmakers Ltd (Betting)
- Extrabet Ltd (Remote)
- Fleetwood Leisure Ltd (Arcades)
- Genting UK plc (Casino)
- Jennings Racing Ltd (Betting)
- JRS Leisure Limited (Arcades)
- MSL Leisure Ltd (Arcades)
- North Devon Leisure (Manufacturers, Distributors & Suppliers)
- Paddy Power plc (Betting)
- Playtronics (Manufacturers, Distributors & Suppliers)
- Quality Coin Leisure Ltd (Manufacturers, Distributors & Suppliers)
- Ray Parkin & Sons Limited (Arcades)
- SAS Amusements (Arcades)
- The Connaught Bingo Club (Bingo)
- Vegas Amusements (Arcades)
- W&D Automatics (Manufacturers, Distributors & Suppliers)
- Winchester Automatics (Manufacturers, Distributors & Suppliers)

Presenting the Awards, Geoffrey Godbold OBE – Director of The GREaT Foundation – said:

"We are extremely grateful to all those who have made donations and hope that the Gambling Industry duly acknowledges the recipients of the Awards as these organisations have made an extra effort in supporting our fundraising campaign and so prevent the introduction of a statutory levy on all licence holders. In future, with comparable figures from this year, we will be able to identify a wider range of organisations that make an extra effort in supporting us.

The Rank Group plc not only donated very generously but - thanks to its CEO, Ian Burke – has also set the standard in broadening our donor constituency by encouraging its suppliers to support us as well. It is for this reason that The Rank Group plc was unanimously voted 'Donor of the Year 2009' – many congratulations!"

Accepting the 'Donor of the Year 2009' Award, Alan Armstrong - Compliance and Development Director of The Rank Group plc – said:

"I feel it appropriate on behalf of the Industry to thank The GREaT Foundation for all its fundraising efforts to date and to wish GREaT well in meeting its £5million target by the end of March 2010. Rank pledges its continuing support for all the hard work that GREaT undertakes and I pay particular tribute to Geoffrey Godbold and Karen Churches for their leadership and unfailing commitment – thank you."

The GREaT Foundation fundraising total for 2009/10 currently stands at just under £4.5million, when taking into account donations actually received plus committed pledged amounts outstanding. With just over £500,000 more to raise, The GREaT Foundation is now requesting that all those organisations who make a profit from gambling – whether directly or indirectly - that have not yet made their annual donation do so before 31 March 2010 to ensure that it reaches its annual target of £5million.

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## **NOTES TO EDITORS**

For further information or to request an interview with Geoffrey Godbold OBE, Director of The GREaT Foundation, please contact Karen Churches on 020 7518 0023 or by email [churchesk@thegreatfoundation.org.uk](mailto:churchesk@thegreatfoundation.org.uk).

The GREaT Foundation, formerly known as RIGT, was established in 2002 as the Gambling Industry's charity responsible for tackling problem gambling through the funding and commissioning of research, education and treatment from voluntary donations. In 2009, following a restructuring of the charity, RIGT was renamed The GREaT Foundation and returned to its original perceived function solely of raising funds for gambling research, education and treatment of problem gamblers.